

Interreg IV A Öresund-Kattegat-Skagerrak

**- a driving force for regional
development**

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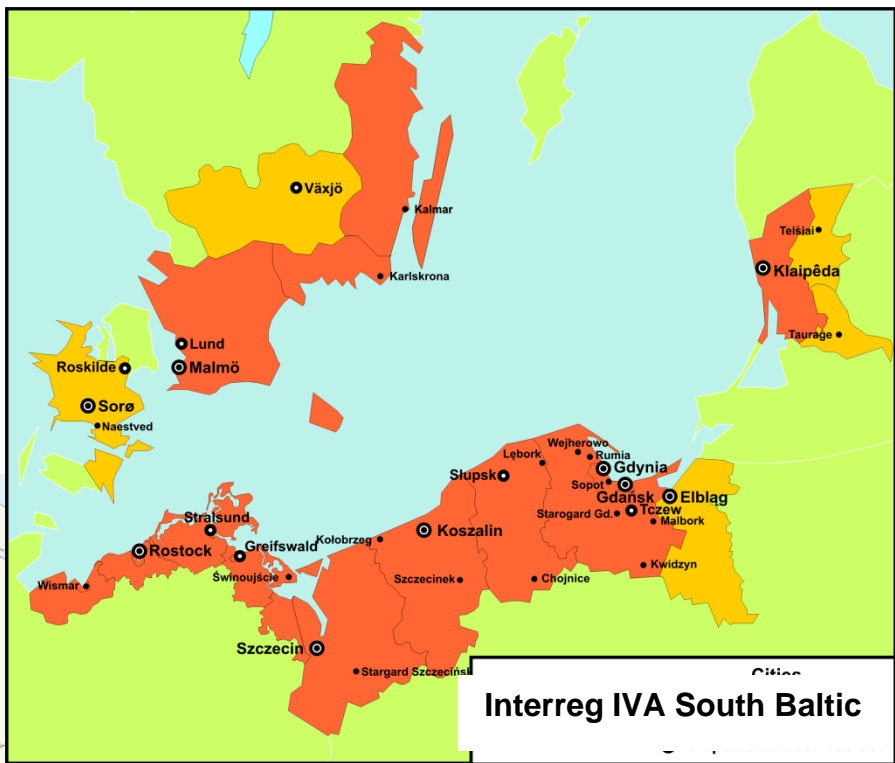
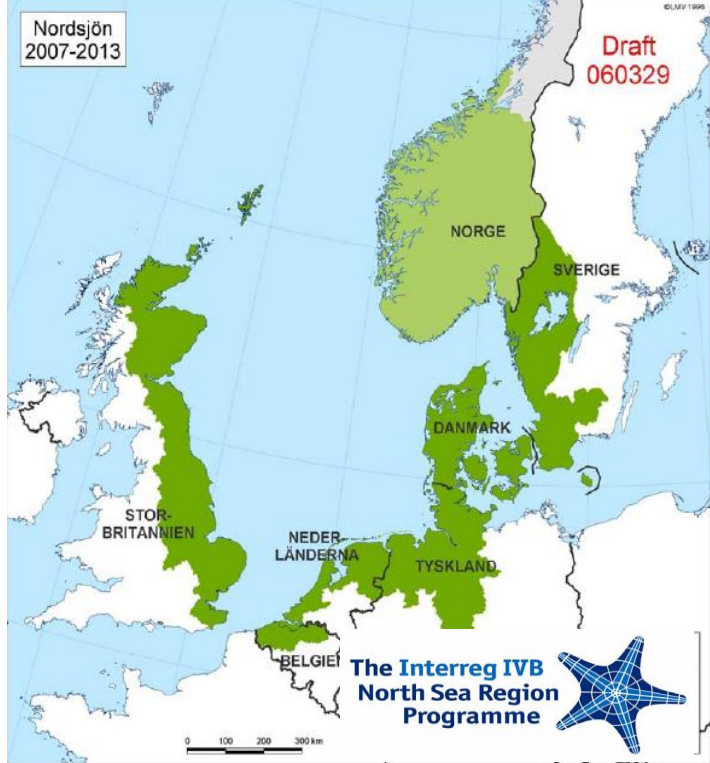
Why Interreg?

- Knowledge exchange
- Cross-border networking
- Find solutions to common challenges
- Co-financing from the EU



Nordsjön
2007-2013

Draft
060329



Interreg IVA
KATTEGAT - SKAGERRAK



EU-Regions/Member States
Non-EU-Member States

om 2006

Interreg IV A Öresund-Kattegat-Skagerrak 2007-2013



Region Skåne participates in several projects covering a wide range of areas, among others:

- Infrastructure, planning and sustainable development
- Tourism
- Culture
- Business co-operation across the Öresund
- Labour market
- Health
- Research and development



IBU-Öresund

- infrastructure and city development in the Öresund

- Purpose: To analyse common problems and present a common platform of information, which can be used in analyses and to plan infrastructure projects, urban development and industry in the Öresund region.
- 28 partners
- Clearly in line with ÖRUS – the Öresund Development Strategy
- Region Skåne is Lead Partner
- Budget: 3.8 MEUR
- The project was successfully completed on 31 dec 2010



IBU-Öresund - four activities

1. Infrastructure and city development in the Öresund region.
2. The Öresund region – an international traffic junction
3. The Fehmarn Bält connection and the importance of establishing a new connection between Helsingborg and Helsingör
4. Common transport analyses

www.ibu-oresund.se



Öresund Business Match



- Purpose: Increase co-operation and trade between SME:s on both sides of Öresund. Contribute to the removal of cross-border barriers.
- Lead Partner: Ehrverv.net, Denmark
- Region Skåne is a co-ordinating partner
- The project co-operates closely with the industry and businesses.
- Budget: 962 026 EUR
- Project period: 2010-01-01 – 2012-12-31



Öresund Business Match

Challenges:

- The legal framework
- Cultural differences
- Köpenhamn is a capital, Swedish authorities are based in Stockholm
- Öresund Direkt does not offer consultation services for companies – this is something the project wants to establish

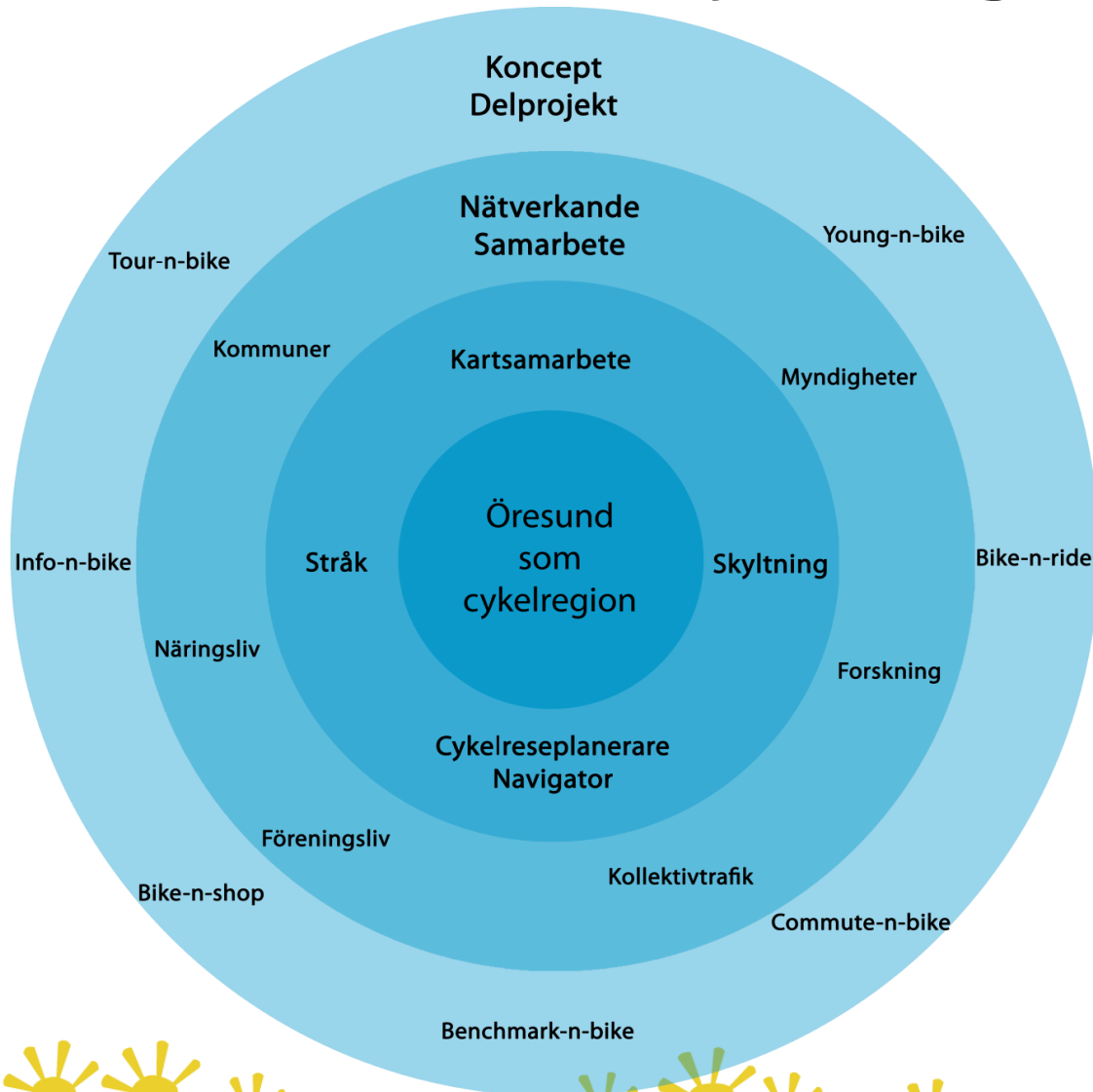


Öresund as a bicycle region

- Co-operation between 13 partners in Skåne and in Zealand to encourage the use of bicycles as a means of transport in the Öresund region.
- Region Skåne is Lead Partner
- Budget: 1 833 251 EUR
- Objective: Create better conditions for bicyclists
- Project period 2010-2012



Öresund as a bicycle region



Good enough solutions?



Öresund – a dynamic region

- Increased integration and more cross-border co-operation is a win-win process
- Interreg is an important tool to promote the development in the Öresund region.



Thank you for your attention!

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