





Nordic Innovation Centre

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InnoUrba - some comments

- Innovative thinking applied to a non-traditional field
- Modern "Innovation thinking"
 - User driven innovation
 - Open innovation
 - Benchmarking

Public Sector Innovation

The purpose of the planning is to create an attractive area





Why are some cities growing?

- Old model: People move where the jobs are!
- New model: The jobs are where the people are
- Richard Florida Creative class (knowledge based workers)
- "Gay" index!
- What makes a city/region attractive?





Norden – 1 model with 5 exceptions







Nordic Collaboration – what is it all about?

- Formal set-up
 - Nordic Council of Minister
 - Nordic Council
 - Ca 1 billion SEK
- Bottom–Up and informal
- Nordic Collaboration with EU and the rest of the world
- The Nordic Prime Ministers cooperate to strengthen the Nordic regions global position through several initiatives





What is NICe?

The Nordic Innovation Centre (NICe) is the Nordic Council of Ministers` single most important instrument for promoting an innovative and knowledge-intensive Nordic business sector.

- 17 employees
- Turn over of ~110 miljon NOK
- Based in Oslo, Norway





NICe's two main tasks:

- Stimulate increased innovation activities in the Nordic region through increased collaboration between the innovation actors in the Nordic countries.
- Borderless Nordic business sectors where there are free movement of all innovation resources cross the borders; contribute to increased competition and establishment of Norden as one, inner market and a borderless region.





What projects does NICe fund?

The total project portfolio of the Nordic Innovation Centre consists of approximately 120 ongoing projects and networks:

innovative construction

sustainable renovation

micro- and nanotechnology

creative industries

new nordic food

food safety

Innovative tourism

innovation policy

UPCOMING CALLS: Sustainable renovation

(VDP)





NICe's view on innovation

- Innovations are initiated through several sources
 - A new product
 - A new process
 - A new organisational form

That creates commercial success or other societal value

Innovations are important in all sectors





What is innovation?

- Research is not innovation!
- Most innovations have never been close to a research lab!
- Innovations should be everywhere!
- Innovation Policy





Thanks!

If you have an idea for a nordic innovation project – please contact Nordic Innovation Centre

www.nordicinnovation.net

