SOME THOUGHTS FROM YESTERDAY...

- Cooperation local-regional-national level
- Urban life is "normal"
- 8 dogmas for sustainability clever, smarter & braver
- Reduse, reuse, recycle, renewable, RETHINKING
- Self-organizing networking society
- Fast & turbulent system
- Complex problems / challenges
- and much more...

THE CHALLENGES!

- HOW CAN WE SPEED UP THE TRANSITION TO A SUSTAINABLE SOCIETY?

• WHO HAS THE RESPONSIBILITY ?

THE NETWORK for SUSTAINABLE CONSTRUCTION AND PROPERTY MANAGEMENT IN UMEÅ

- How to change a system / How does a system change?
- The Network
 - Purpose, role & organization
 - What holds the network together?
- How can the Network go from vision to action?

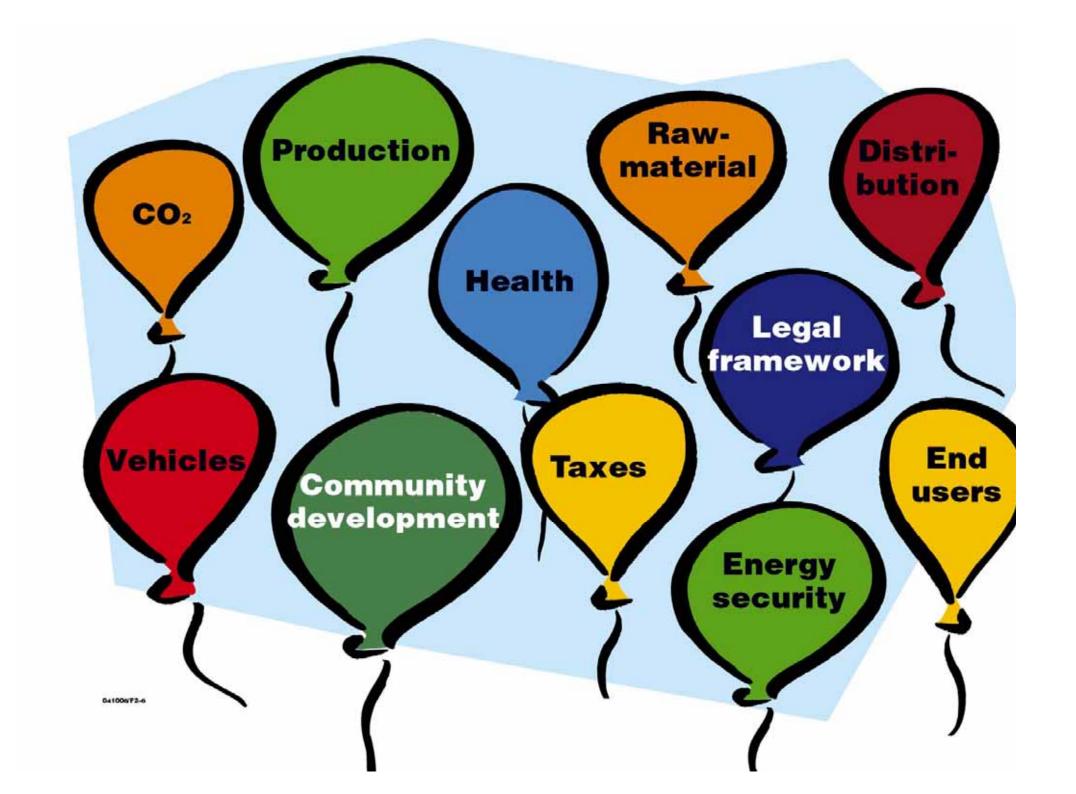
The Process of Systems Change

The WHY process

The WHAT process

The HOW process



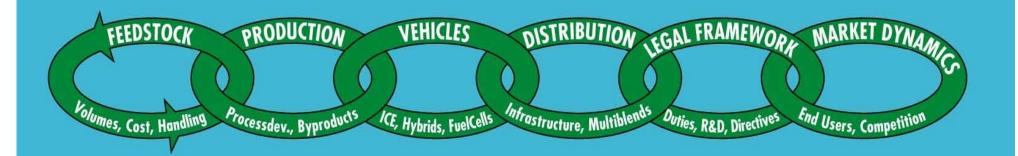


TRANSPORT SYSTEM - BIOFUELS





BIO-ETHANOL





In 2020 Umeå is a leading region in the world for sustainable building and property maintenance in cold climate

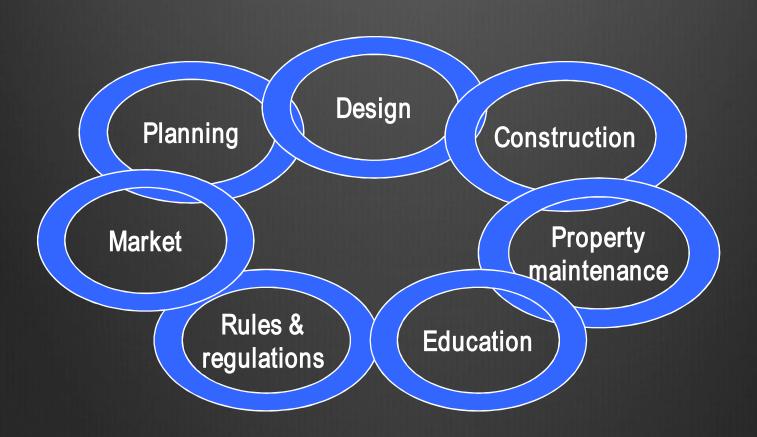
PURPOSE

- Create a market for sustainable building / construction and property maintenance
- Create action in all links of the chain
- Contribute to a faster transition towards new sustainable technologies
- Attract proactive stakeholders
- Become a driving force for sustainable development

WHAT HOLDS THE NETWORK TOGETHER?

- Steering Group representing the whole system
- Letter of Intent from each member
- Network Forum
- Interest & Results on a member level as well as on a system level
 UMEÅ. MER HÅLLBARA HUS.

In 2020 Umeå is a leading region in the world for sustainable building and property maintenance in cold climate

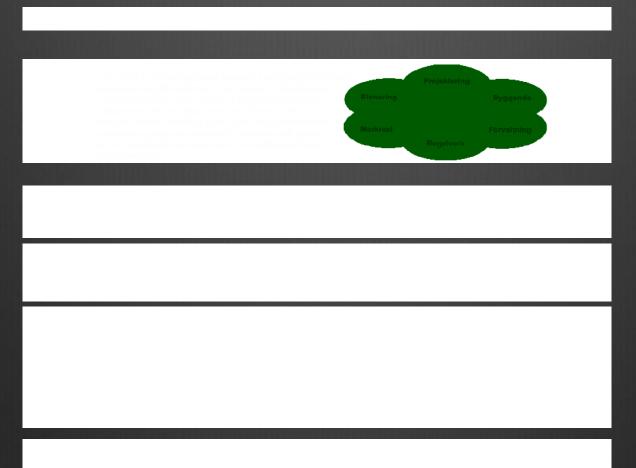


Steering Group 2009

Land-use planning	Design & planning	Building	Management	Rules	Education	Market
Stina Fahlgren,	UlfWidmark,	Leif Marklund,	Ann-Sofie Tapani,	Åsa Ögren,	Thomas Olofsson,	Olle Karlsson,
Umeå kommun	Sweco	Peab	Bostaden	Politiker	Umeå universitet	Nordea
Göran Ernstsson,	P-O Nilsson,	Henry Mortensen,	Anders Åström,	Ulrik Berg,	Erika Åberg,	Jörgen Lundgren,
Umeå Energi	Grontmilj	Kapitelet Invest	HSB	Politiker	Naturskolan	Sv Fastighetsförmedl.

Responsible for administration och coordination: Christer Johansson, Umeå kommun Michael Jalmby, Esam AB





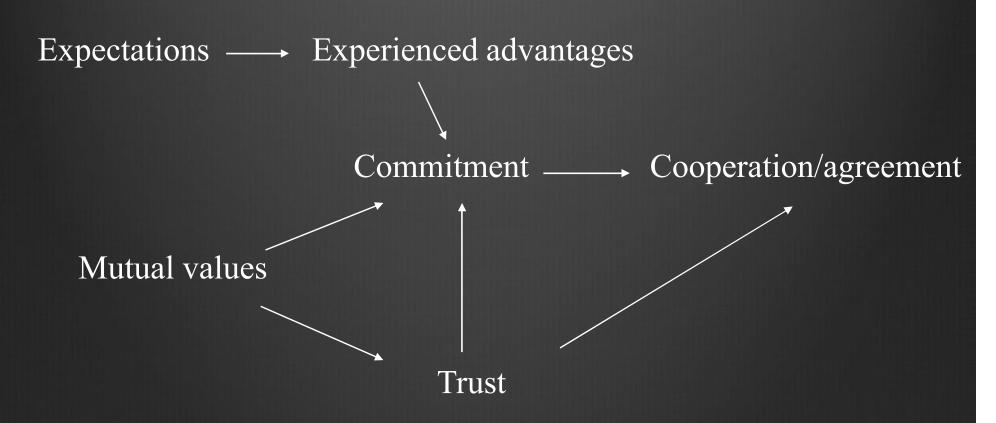
40 members (june 2009)

- Akademiska Hus (owns most of university properties in Sweden)
- Bostaden AB (property management company owned by Umeå municipality)
- Bosyn (audit company)
- Grontmij (consulancy firm)
- Saint-Gobain Isover AB (small construction company)
- KM Järnäsklubb AB (small constrution company)
- County Administration Board
- NCC (large construction company)
- Nordea (bank)
- Svensk Fastighetsförmedling (broker/real estate firm)
- Skanska AB (large construction company)
- Umeå municipality (department of planning, construction and maintenance)
- Umeå University
- WSP Group (consultancy firm)

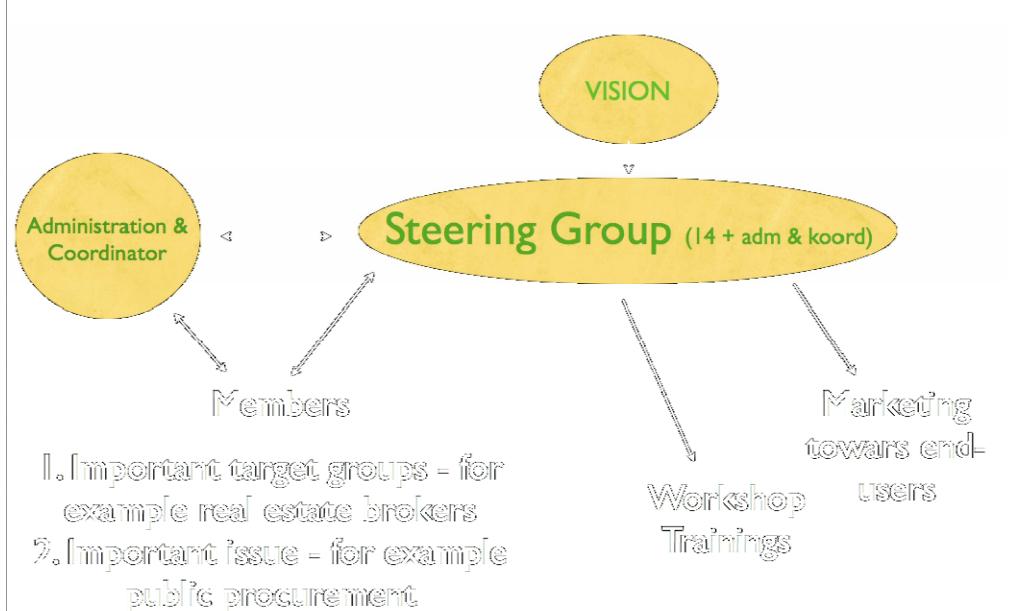
UMEÅ. MER HÅLLBARA HUS.

Etc.

Some important factors that are conditions for cooperation and agreement

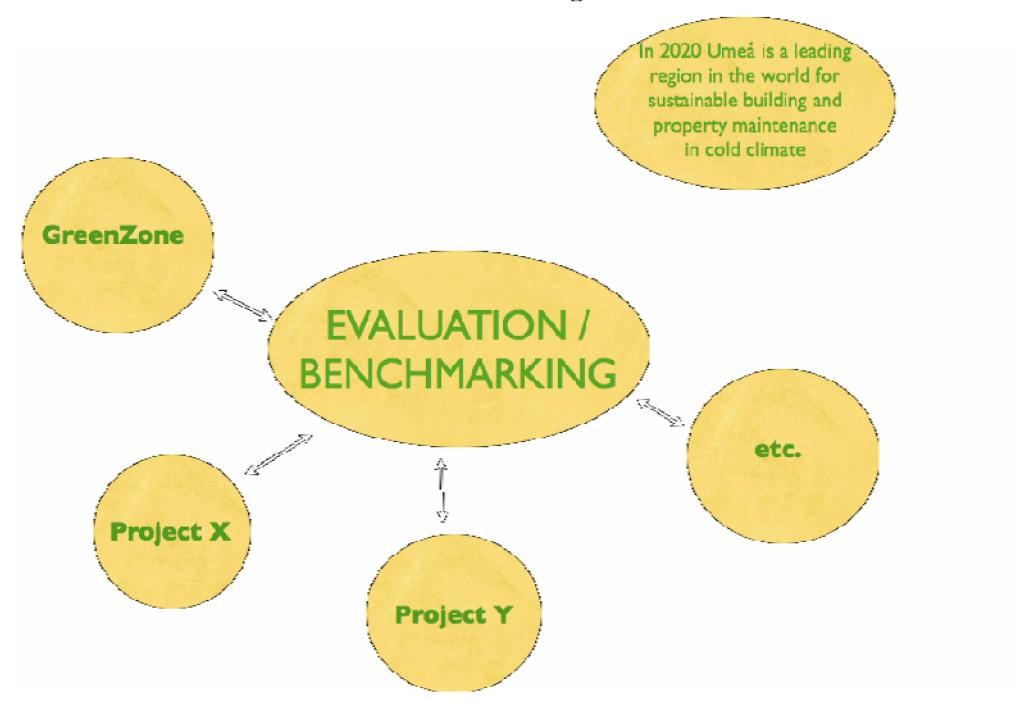






<u>UMFA. MFK HALLRAKA HUS.</u>

How to go from vision to action



ACTIVITIES

- 1st Steering Group meeting 11th of June
- Network Forum (sept & dec)
- Workshop in order to create new forms of public procurement towards partnership
- Free training in energy management and LCC
- Workshop on Quality Program for Ön
- Communication Plan
- etc.

THE CHALLENGES!

- HOW CAN WE SPEED UP THE TRANSITION TO A SUSTAINABLE SOCIETY?

• WHO HAS THE RESPONSIBILITY?

To see what is right, but not do it, is lack of courage!

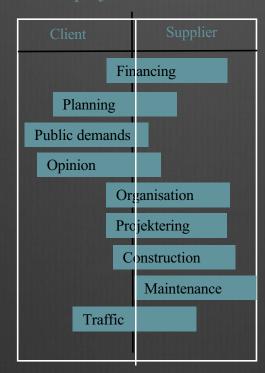
Konfucius

The risk should be with the stakeholder that can handle it the best (and cheapest)

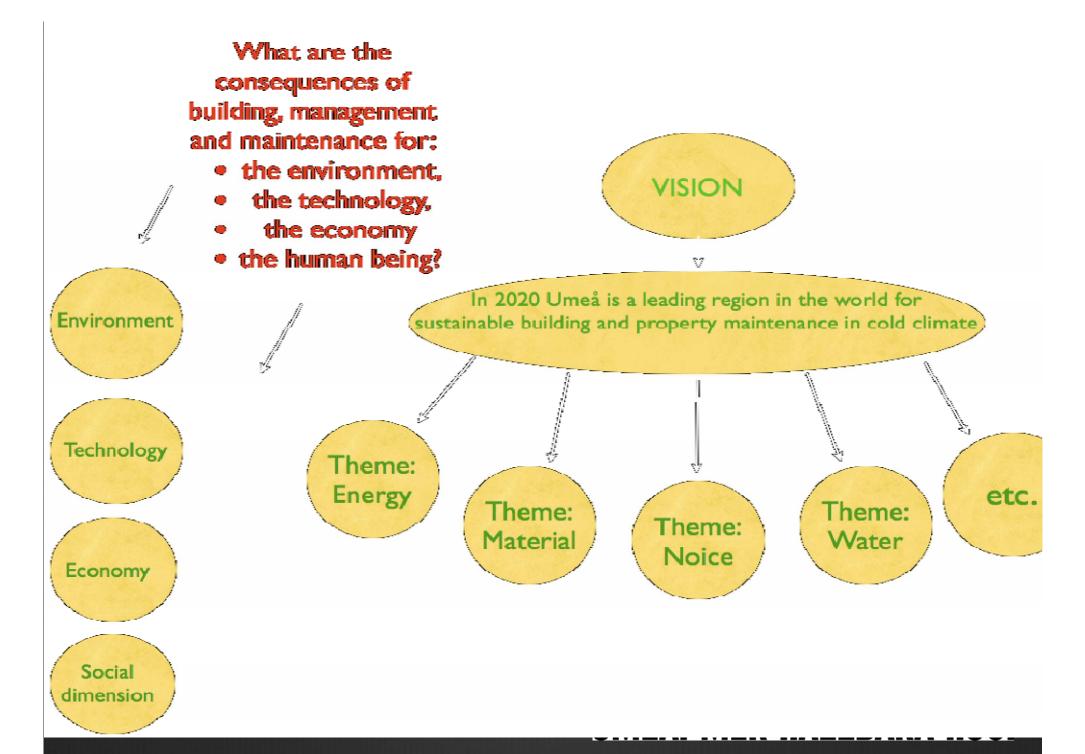
Traditional projects



Future projects



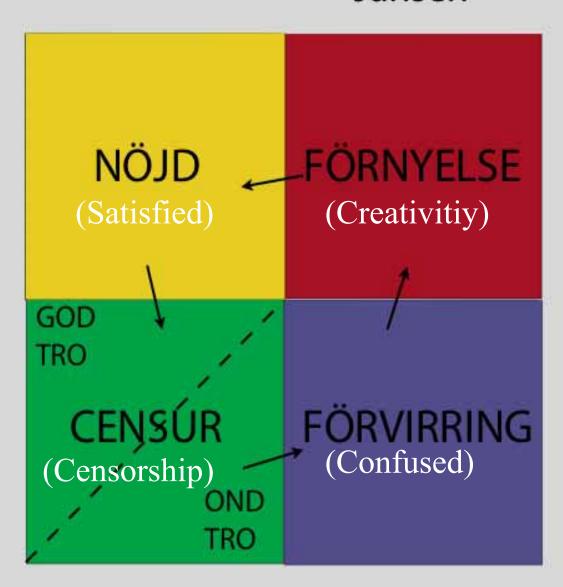




Just as the Stone Age did not end for a lack of stones,

the Oil Age will not end for a lack of oil.

Förändringens fyra rum – Jansen



THE NETWORK for SUSTAINABLE CONSTRUCTION AND PROPERTY MANAGEMENT IN UMEÅ

- How to change a system / How does a system change? (transports)
- The Network
 - Purpose, role & organization (purpose, driving forces/catalyze a system change,
 - What holds the network together? (Letter of Intent/Steering Group and Network Forum)
- How can the Network go from vision to action? (example of activities