



InnoUrba Intermediate Activity and Communication Report 2: Summary

Period: 1st Aug – 31st Dec 2008

Partners: City of Oulu, Municipality of Umeå, Skanderborg Kommune, University of Oulu

InnoUrba's main activities

In InnoUrba project, the period August – December 2008 included mainly activities related to the project partner organisations' individual agendas. All partners organized regular meetings with their internal project groups. The InnoUrba Steering Group has been informed about all important matters discussed, including administrative issues on budget changes and yearly status reporting.

In Oulu, the Toppila Shore architectural competition proposals from the invited four architect offices were received by October 30th and the competition evaluation was started.

For Umeå, the main activity during the period was a two-day seminar organized 3rd - 4th December in Umeå. The topic of the seminar was environmental planning and the good, already existing examples of planning and construction. The seminar programme included a workshop about Ön island and a panel discussion that was participated by politicians and invited companies in addition to the project participants' representatives. The seminar had 28 participants and the workshop 16. Also representatives of the City of Oulu's and Oulu University's project organization took part in the seminar. The University's representative Leena Soudunsaari presented the final results of the InnoUrba research phases 1 and 2 (based on the report "Land Use Planning Systems and Practices in Oulu-Skanderborg-Umeå").

Skanderborg organized the Anebjerg play public event on 4th November. There were more than 100 people who participated in the session giving comments and qualified ideas on the project. Afterwards, the interactive website www.ideoffensiv.dk received also number of new feedbacks. Representatives from the City of Oulu and Oulu University participated also in the play. The event was evaluated afterwards. In addition, during the reporting period Skanderborg has organized an inspiration tour and had dialogues with the State Forest organization and other groups. The city plan for Anebjerg has also been prepared.

For the University of Oulu, there were no official research activities during this period in InnoUrba. However, the Department of Architecture started collecting the case study material needed in the 3rd research phase. The first two phases of the research project were carried out by the end of July 2008.

InnoUrba in media, and other publicity measures

During the period, InnoUrba project gained media visibility in connection with the Anebjerg Play event in November with two articles published in the local newspapers, and the Umeå seminar in December, where Project Manager Jere Klami was interviewed shortly for SVT local television news about the planning of Ön project.

The project's own and partners' websites related to the project have gained a relatively high number of visitors.

The University of Oulu published the report on the land use planning systems in the partner cities. (Hentilä, Helka-Liisa and Soudunsaari, Leena (2008). Land Use Planning Systems and Practices Oulu-Skanderborg-Umeå. University of Oulu, Department of Architecture, Planning and Urban Design. Publication B29, Oulu. ISBN 978-951-42-8895-1.)

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In addition to the Anebjerg game, the project has not had other activities that would have included collecting resident feedback.

The project expects to gain more publicity in media in the following period; also public opinion will be asked about the architecture competition results.

Activity plan for the next period

During the next period (1st January – 30th June 2009), the main activities include the publishing of the results of Oulu's Toppila Shore architectural competition. The competition evaluation will end in late March or early April. InnoUrba Steering Group will be used as eternal commentators in the project's Workshop II that will be organized in Umeå 3rd – 4th March 2009. Public participation will be organized in connection with the publishing of the competition results. The competition award ceremony will be organized in Oulu.

A Nordic survey on business and market implications will be carried out, questionnaires will be sent to companies interested in Nordic cooperation in January.

In Skanderborg, the Anebjerg city plan will be finalized.

The University of Oulu will start the research phase 3, analysis and evaluation of the three alternative planning cases in Oulu, Skanderborg and Umeå, at the beginning of 2009.

The project's Final Conference will be organized in Oulu in May 2009.